

Issue 6

April, 2005

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eConnection Update

▪ Introduction

Welcome to Issue 6 of eConnection, a free newsletter prepared in conjunction with the IRAC website. The distribution of eConnection, now standing at 635, continues to grow with interested parties adding their names using the subscribe facility on the eConnection page of the IRAC website under the menu heading "About IRAC" [More »](#)

▪ Objectives

The aim of eConnection is to provide a brief update on developments in Insecticide Resistance Management and the ongoing activities of IRAC. Information is backed up with articles and further details on the IRAC website. If you have a colleague who would be interested in the IRAC eConnection and website please forward this link to them so they can subscribe free of charge at: <http://www.irc-online.org/about/econnection.asp>

▪ Send us your News

If you have Resistance Management information that you think should appear in eConnection or on the IRAC website contact us with details. Email.aporter@intraspin.com

The Website

▪ IRAC Website Development Continues

The website continues to be updated with new information and

links as they become available. To address some of the queries received, inevitably some of the Project and Country Team working documents/meeting minutes etc are only available to IRAC members, but normally links to reports and posters when they are finalised are included in the open areas of the website. For example, the IRAC Mode of Action classification scheme is currently being updated and a new version will be issued shortly. Once finalised links to the new version will appear in the Mode of Action area of the Resources Section with access for everyone interested.

- **Watch out for the new IRAC eLearning Resource**
Following on from the success of the new IRAC website and the popularity of eConnection, IRAC continues the development of its electronic communication strategy by developing a new eLearning resource. This will contain insect resistance and resistance management educational training information. Work is underway on the design, layout and content for this resource and the first sections are due to be rolled out by the middle of the year. Any comments or suggestions as to what should be included is very welcome.
[Email aporter@intraspin.com](mailto:aporter@intraspin.com)
- **Search Engine Optimisation (SEO) of the IRAC Website**
Detailed SEO of the IRAC website has resulted in high rankings of the site with the search engines and directories. www.irac-online.org is now ranked 1st with Google and Yahoo for the key word terms 'IRAC & Resistance', 'Insecticide Resistance Action Committee', 'Insecticide Resistance', 'Insecticide Resistance Management'. For the generic key word 'insecticide' the site is listed 5th by Google and 55th by Yahoo. More detailed information is available on the March 2005 Report - Review and Analysis of Website Traffic [More »](#)
- **Latest IRAC Website Traffic and Visitor Statistics**
Latest analysis and statistics shows that there are now 192 pages, 160 documents and 92 image files contained within the IRAC website. Over the last 6 months there were 26,980 hits and 5,650 visits. This represents a daily average of 148 hits and 31 visits. The site was accessed by 82 countries with 46% of the visits to the site by the USA. More detailed information is available on the March 2005 Report - Review and Analysis of Website Traffic. [More »](#)

- **EPPO Standard on Resistance Risk Analysis**
A summary of this successful workshop hosted by the Plant Protection Service of Emilia-Romagna region and DIPROVAL (Dipartimento di Protezione e Valorizzazione Agroalimentare), Faculty of Agronomy, Bologna University was reported in the previous issue of eConnection. A full report of the workshop along with the presentations made by the participants is now available via a link on the IRAC Regulatory Page. [More »](#)

- **MOA Classification Scheme modified for Cotton**
The insecticide and miticide MOA scheme developed by IRAC has been modified for Cotton Insecticides by the North Carolina State University, Dept of Entomology. Also available is a leaflet titled: Insecticide Resistance - Causes and Actions, produced by collaboration between the Southern Region IPM Centre and IRAC US as part of a MOA initiative. Details and links to these documents can be found on the IRAC US Home Page. [More »](#)

- **IRAC New Group Guide**
IRAC International encourages countries and regions to form local groups to help tackle insecticide resistance issues in the area and promote Resistance Management techniques. S.E. Asia is the latest area to show interest in forming a regional IRAC Group. The recently updated New Group Guide provides advice and recommendations through example documents on the IRAC website. [More »](#)

Conferences & Symposia

- **40th IRAC International Meeting, Florence, Italy, 19th-20th April 2005** [More »](#)

- **57th International Symposium on Crop Protection, Ghent, 10 May 2005** [More »](#)

- **The BCPC International Congress - Crop Science & Technology 31st October - 2nd November 2005** [More »](#)

- **Entomological Society of America Annual Meeting, Fort Lauderdale, 6-10th November 2005** [More »](#)

For further information about IRAC, the new website and eConnection please contact Alan Porter, IRAC International Coordinator,

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